

ART 266 /COMM 266: INTRO TO NEW MEDIA

WEEK 1

INTRO / GUI (INTERFACE)
THEMED PHOTO MATRIX
IMPACT OF TECH - AI DISCUSSION

PHOTOSHOP INTRO
IMAGE SIZE / RESOLUTION / ET
SIMPLE TECH SECURITY

WEEK 2

DOWNLOADS/ CROPPING/COPYING
TOOLBARS / SIZING / ROATATION
BASIC WEB TOOLS

USING LAYERS / MERGING, ETC.
CRITIQUE / ASSESSMENT
MONA TRANSFORMATION

WEEK 3

MONA TRANSFORMATION
CRITIQUE / ASSESSMENT
INTRO TO WEB DESIGN

FILTERS / BLENDING MODES
SELF PORTRAITS
WEB EDITOR PROGRAMS

WEEK 4

SELF PORTRAIT HISTORICAL OVERVIEW
MASKING / PRINT OUTPUT

GENERATING IMAGES
COLOR CONCEPTS

WEEK 5

SELF PORTRAITS
GRAPHIC TABLETS

SPATIAL ENHANCEMENTS IN PSD
FILE FORMATS / PRESENT MODES

WEEK 6

SELF PORTRAITS
CRITIQUE / ASSESSMENT

RESOLUTION / COLOR
DIGITAL SOUND RECORDING

WEEK 7

SOUND BASED ARTISTS
CRITIQUE / ASSESSMENT

DIGITAL THAUMATROPES / GIF
ANIMATION CONCEPTS (HISTORY)

WEEK 8

ANIMATION CONCEPTS
ROTOSCOPING, COLLAGE, ETC.

DIGITAL HYPERMOVIE / GIF
ANIMATION/CINEMA TERMS

WEEK 9

DIGITAL HYPERMOVIE
FRAMES PER SECOND

ADOBE ANIMATE / AFTEREFFECT
STORYBOARDS

TYPE AND TYPEFACES

TYPEFACES / TYPE CONCEPTS

WEEK 10

ANIMATION AND THE WWW
 PHRASE ANIMATION
 KEYFRAMES /

FLASH / ADOBE ANIMATE
 INTERACTIVE WEB DESIGN
 FLASH ON THE WEB

PHRASE ANIMATION
 FLASH BUTTONS

HELVETICA VIDEO
 ADOBE ILLUSTRATOR / VECTOR

WEEK 11

ANIM. CRITIQUE / ASSESSMENT
 VECTOR BASED IMAGING / CLICK ART

MODIFIED SYMBOLS
 LIVE TRACE / LIVE PAINT

WEEK 12

VECTOR TOOLS
 MODIFIED SYMBOLS

MORPHED MONA (DEMO ?)
 VECTOR VS. RASTER GRAPHICS

WEEK 13

WEB PORTFOLIO
 WEBPAGE DESIGN / LAYOUT
 DREAMWEAVER

BASICS OF HTML
 WEB EDITOR PROGRAMS
 AP DIVS

WEEK 14

CSS AND AP DIVS
 IMAGE FILES FOR WEB
 RESPONSIVE WEB DESIGN

INTERACTIVE DIV TECHNIQUES
 SOUND FILES FOR WEB
 MEDIA QUERIES, ET AL

WEEK 15

HTML CODE
 TECHNICAL QUIZ

COLOR ON WEB
 FINAL PORTFOLIO

** Please note that this document is a **proposed** syllabus and although it outlines the intended activities of the course it cannot take into account the possibility of emerging learning opportunities, exigent circumstances or other factors unknown at the time of its creation. The Instructor of this course reserves the right to modify or alter this syllabus at his/her sole discretion in order to adjust to a changing classroom environment and/or to improve the learning outcomes for this course.

NOTE: All personal property must be removed from labs by prior to the last official class meeting of the semester. Personal property left after this period will be disposed of at the discretion of the Department of Art.